

# Social Media Management Pricing



## Social Media Management - \$750 / month

introductory rate. \$750 first 3 months, then rate increases to \$1,000/ month. Min contract is for 3 months.

Strategic content planning, posting, engagement, and growth strategies designed to amplify your mission to reach and engage your audience. I handle your social media, so you don't have to.

#### What you get:

- Consistent, high-quality posts that align with your brand's voice
- Engagement strategies to build real connections
- Growth tactics to expand your reach and attract your ideal clients
- Monthly insights to measure progress and adjust for maximum impact
- Time to work on your business vs in your business and maximize your zone of genius to move the needle in your business

#### What's included:

- Content that's scheduled and dispersed across desingated social media channels
- Ensuring that the content is making impact and connecting with audiences to lead to engagement and conversion
- Social Media Strategy E-Book included (\$97 value)
- Help setting strategic social media goals
- Manage up to three accounts
- Write captions or scripts for reels and short form social media video
- Help create content calendar
- Creating online social media graphics
- Monthly analytic reports
- Run up to 2 ads/ month (this is an additional fee on the client's end to determine the budget)
- Help create social media campaigns and messaging
- Biweekly meetings to review, regroup and restrategize as needed

### Book a session